

"We're changing the nutrition habits of the world, one person at a time."

## We're a Global Nutrition and Direct-Selling Company that's:

- Improving lives in over 75 countries through a network of over 2.1 million Independent Distributors
- Providing innovative, science-based products
- Focused on customers' needs
- Helping communities and the environment
- Offering a proven business opportunity
- Sponsoring world-class athletes, teams and events in over 30 sports (visit: [HerbalifeSports.com](http://HerbalifeSports.com))
- Helping change the lives of children worldwide through the Herbalife Family Foundation (visit: [HerbalifeFamilyFoundation.org](http://HerbalifeFamilyFoundation.org))



Mark Hughes (1956-2000)  
Herbalife's Founder and First Distributor



"In our 30 years as a Herbalife family, we've reached out with caring, compassion and enthusiasm to millions of people worldwide, changing lives with our science-based nutrition products and our outstanding business opportunity for part, or full-time income."

**Michael O. Johnson**

Chairman and Chief Executive Officer, Herbalife

## Herbalife in Action!

We sponsor world-class athletes, teams and events around the world, including the LA Galaxy Soccer Club, FC Barcelona, FIFA World Player of the Year - Leo Messi, Australian Olympic Kayaker - Hannah Davis, Australian Beach Volleyballers - Josh Slack and Chris McHugh, and a host of champions in over 30 other sports. See all of our athletic sponsorships today at [HerbalifeSports.com](http://HerbalifeSports.com).



## Herbalife Family Foundation

With your support we've helped change the lives of children the world over. We've established more than 63 Casa Herbalife Programs in over 41 countries. Learn more about how you can help us open new programs and bring healthy nutrition and happy smiles to children everywhere.

Visit us at [HerbalifeFamilyFoundation.org](http://HerbalifeFamilyFoundation.org).







## Herbalife® products start with great science

### Scientific Leadership

Bringing great minds together, our internal science team and Nutrition Advisory Board (NAB), made up of distinguished doctors and leading experts in the fields of health and nutrition, are the guiding force behind our innovative products. Visit [HerbalifeScience.com](http://HerbalifeScience.com) for more information.

### Nutrition Advisory Board

As an extension of our commitment to quality and scientific integrity, we've established a Nutrition Advisory Board comprised of leading experts from around the world in the fields of nutrition and health who help educate and train our Distributors on the principles of nutrition, physical activity and healthy lifestyle.

### Herbalife Nutrition Institute

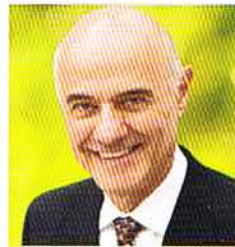
The Herbalife Nutrition Institute serves as an educational and informational resource on a variety of topics related to nutrition and health. Its mission is to encourage and support research and education on the relationship between good health, balanced nutrition and a healthy active life. A prestigious group of leaders in nutrition science and related areas of expertise make up the Institute's editorial board. Visit [HerbalifeNutritionInstitute.com](http://HerbalifeNutritionInstitute.com) for more information.



### Did You Know?

A fad weight loss diet is any diet that promises fast weight loss without any scientific basis. These diets often eliminate entire food groups and as a result do not provide a wide range of important nutrients.

- Dieticians Association of Australia May 2011



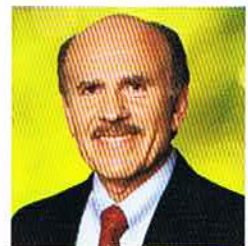
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Herbalife.



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